

**Mark your calendar!**

**Next Chapter Meeting:**

**April 6<sup>th</sup>**  
Fluidra

**VFW Hall**  
**8990 Kruitof Way**  
**Fair Oaks, 95628**  
**6:30 Dinner**  
**7:00 Meeting**

**Upcoming Meetings & Events:**

**May 4<sup>th</sup>**  
Table Top

**June 1<sup>st</sup>**  
Hasa

**July**  
Dark

**CAPITAL VALLEY IPSSA CHAPTER**

# Water Watcher

**APRIL 2022**

## Featured Speaker for April...



Nic Benny and Josh Bordelon from Jandy will be discussing their newest products, including the new heat pump, and will break down the new Polaris Atlas, as well as going over current promotions.

They will provide dinner, and will raffle off a Polaris Atlas cleaner that night. Must be there to win!!

To see more, visit us at:

[www.polarispool.com](http://www.polarispool.com)

[www.jandy.com](http://www.jandy.com)

**Nic Benny**  
Territory Sales Manager  
[nbenney@fluidra.com](mailto:nbenney@fluidra.com)  
C: 916-599-4369

**Josh Bordelon**  
Service Manager  
[jbordelon@fluidra.com](mailto:jbordelon@fluidra.com)  
C: 530-401-2391

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## Sick Route

We currently have one member out

- ◆ Sick Route Summary Cards were due by **January 31, 2022** to avoid fines.
- ◆ If you do not complete and return this card, you will NOT have sick route coverage for your pools.

Thank you for your support

Kim Carr  
Sick Route Chairwoman  
916-889-6529

[Kimberlynn1221@gmail.com](mailto:Kimberlynn1221@gmail.com)

The sick route policy is at [www.cvipssa.com/sickroute.html](http://www.cvipssa.com/sickroute.html)

## Membership

**Perfect Attendance Awards** for attending all meetings during the year.

**April is the first meeting in the 2nd quarter.** You must attend at least 1 meeting per quarter to avoid a fine.

For membership information please contact:  
Glen Hunton  
Membership Chairman  
916-538-7378  
[Glen@HuntonPS.com](mailto:Glen@HuntonPS.com)

## For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Pentair Rebel Sweep - \$370
- Aqualink TCX Conversion Kit (Pool Only) - \$510
- iAqualink Conversion Kit from Pentair EasyTouch, IntelliTouch, and IntelliCenter - \$855

Call Jason Hilton, 916-224-3113

-----  
Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

## Thank You Chapter Supporters for the door prizes at the last chapter meeting.

### EasyCare:

- ◆ Dinner
- ◆ Bottles of products for all
- ◆ Discount coupons

### PEP:

- ◆ 2 gift cards

## Looking for a Few Good Pools

I'm looking to expand my routes in a few areas:

- ◆ Roseville: General area of Oakmont HS, 2-4 pools depending on size, proximity, and service level.
- ◆ Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- ◆ EDH: Serrano, Governor's Park, and Franciscan Village areas, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza  
River City Pool Care  
916-837-8525  
[Mike@rivercitypoolcare.com](mailto:Mike@rivercitypoolcare.com)

## Pool Routes For Sale

- ◆ Granite Bay - 11
- ◆ Folsom - 13
- ◆ Fair Oaks Area - 13
- ◆ Carmichael Area - 27
- ◆ El Dorado Hills - 3
- ◆ Sacramento - 21

Most are Chem/Filter.

Willing to sell separately or together.

Please call, text, or email Bill if seriously interested.

Bill Treleaven  
Tru Blue Pools

916-768-5557  
[mbtreleaven@gmail.com](mailto:mbtreleaven@gmail.com)

# Sacramento Region Table Top

All Pool and Spa Industry Professionals are welcome!

Wednesday, May 4th  
6 - 8:30 pm

Fair Oaks VFW, 8990 Kruitof Way, Fair Oaks 95628

Live DJ Entertainment  
Product Demonstrations

Over 20 Manufacturers, Vendors, and Suppliers attending  
with Special Manufacturer Discounts available and new  
products that can make your business more marketable  
and profitable!

Auction

and

Raffle Prizes!

Raffles throughout the event

Event and Free Dinner Sponsored By:



CVIPSSA.COM  
916.202.6389

# Pool & Spa Apprenticeship and Training Committee (PSATC)

## Apprenticeship for Pool Service & Repair

Approved and Registered with the State of CA & Nationally with the Department of Labor

Developed by Pool Service Professionals for Pool Service Professionals.

### CONTACT INFO

[www.poolapprenticeship.com](http://www.poolapprenticeship.com)  
[David@poolapprenticeship.com](mailto:David@poolapprenticeship.com)

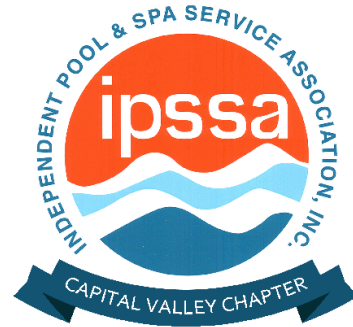


To stay current on upcoming local training and product specials -

Text: haywardnrcal  
To: 31996

## Chapter Attendance Incentive

A guaranteed \$25 winner at every chapter meeting! The winner at the March meeting was **Colin Claycomb** with **Clear To The Bottom**. Who's next?



# SAVE TIME AND MONEY

Eliminates and Prevents ALL Algae • Lasts up to 6 months  
Reduces Chlorine Demand

### Pool Units

4-packs

<p><b>New Units</b></p> <p>Item # 101080A 7.5K - 20K gallons</p> <p><b>\$18.00 OFF</b> CODE: PRX-01-1080A</p>	<p><b>Blue/White Units</b></p> <p>Item # 331000 7.5K - 20K gallons</p> <p><b>\$18.00 OFF</b> CODE: PRX-01-1000</p>	<p><b>Black Units</b></p> <p>Item # 101047A 20K - 30K gallons</p> <p><b>\$7.50 OFF</b> CODE: PRX-01-1047A</p>	<p><b>Black/White Units</b></p> <p>Item # 331047 20K - 30K gallons</p> <p><b>\$7.50 OFF</b> CODE: PRX-01-1047</p>
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### Single Units

<p><b>Blue Unit</b></p> <p>Item # 101001A 7.5K - 20K gallons</p> <p><b>\$4.00 OFF</b> CODE: PRX-01-1000A</p>	<p><b>Blue/White Unit</b></p> <p>Item # 331001 7.5K - 20K gallons</p> <p><b>\$4.00 OFF</b> CODE: PRX-01-1000</p>	<p><b>Black Unit</b></p> <p>Item # 101046A 20K - 30K gallons</p> <p><b>\$5.00 OFF</b> CODE: PRX-01-1046A</p>	<p><b>Black/White Unit</b></p> <p>Item # 331046 20K - 30K gallons</p> <p><b>\$5.00 OFF</b> CODE: PRX-01-1046</p>
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Salt and Chlorine Pools.  
Eliminates the need for specialty chemicals.



For more information go to [poolrx.com](http://poolrx.com)

### Boosters

4-packs

<p><b>Blue Boosters</b></p> <p>Item # 102044A 7.5K - 20K gallons</p> <p><b>\$7.50 OFF</b> CODE: PRX-01-1044</p>	<p><b>Blue/White Boosters</b></p> <p>Item # 332044 7.5K - 20K gallons</p> <p><b>\$7.50 OFF</b> CODE: PRX-01-1044</p>	<p><b>Blue Booster</b></p> <p>Item # 102041A 7.5K - 20K gallons</p> <p><b>\$2.00 OFF</b> CODE: PRX-01-1044</p>	<p><b>Blue/White Booster</b></p> <p>Item # 332041 7.5K - 20K gallons</p> <p><b>\$2.00 OFF</b> CODE: PRX-01-1044</p>
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### Single Units (Spa)

<p><b>Yellow Unit</b></p> <p>Item # 101057A 100 - 400 gallons</p> <p><b>\$1.00 OFF</b> CODE: PRX-01-1057</p>	<p><b>Yellow/White Unit</b></p> <p>Item # 331057 100 - 400 gallons</p> <p><b>\$1.00 OFF</b> CODE: PRX-01-1057</p>	<p><b>Magenta Unit</b></p> <p>Item # 101055A 400 - 1000 gallons</p> <p><b>\$1.30 OFF</b> CODE: PRX-01-1055</p>	<p><b>Magenta/White Unit</b></p> <p>Item # 331055 400 - 1000 gallons</p> <p><b>\$1.30 OFF</b> CODE: PRX-01-1055</p>
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### Commercial (Pool)

<p><b>Commercial Unit</b></p> <p>Item # 101080A</p> <p>(Also-Cylinder Only. Requires Granular Minerals, Part # 102003)</p>	<p>Ideal for 150K - 500K gallons</p> <p><b>\$15.00 OFF</b> CODE: PRX-01-1080</p>
<p><b>Granular Minerals Bucket</b></p> <p>Item # 102003A</p>	<p>Treats up to 300K gallons</p> <p><b>\$34.00 OFF</b> CODE: PRX-01-1006</p>
<p><b>Blue/White Granular Minerals Booster</b></p> <p>Item # 332003</p>	<p>Treats up to 300K gallons</p> <p><b>\$34.00 OFF</b> CODE: PRX-01-1006</p>

Learn more about these amazing products featured on podcasts:  
[www.ThePoolGuyPodcastShow.com](http://www.ThePoolGuyPodcastShow.com)  
[www.PoolCrews.com](http://www.PoolCrews.com)

1-800-376-6377 / [info@poolrx.com](mailto:info@poolrx.com)  
[poolrx.com](http://poolrx.com)





# DECK-O-SEAL®

## Polysulfide-Based Joint Sealant



DECK-O-SEAL two-part, polysulfide-based joint sealant is a premium-grade, pourable, self-leveling sealant. It is a non-staining sealant that cures at an ambient temperature to a firm, flexible, tear-resistant rubber. DECK-O-SEAL is highly resilient and has excellent recovery characteristics after extended periods of compression or elongation. DECK-O-SEAL is resistance to most chemicals, to all weather conditions, aging, and shrinkage.

DECK-O-SEAL is used for caulking and sealing joints subject to movement to provide a firm, flexible, weather-tight seal. It is ideal for sealing joints on swimming pool decks. It is applicable for interior and exterior use.

- Highly resilient with excellent recovery characteristics.
- Provides a uniform, watertight seal.
- Prevents uncontrolled cracking by allowing expansion and contraction during temperature changes.
- Stays flexible . . . won't become brittle or crack due to ultraviolet exposure.
- Resists abrasion, weathering, and moisture . . . elevated temperatures will not cause discoloration.
- Not affected by today's pool chemicals.
- Retains joint soundness in service once it's cured and can be stretched or compressed up to 25%
- Available in Dura-White, Stone Gray, Desert Tan (Black, Redwood and custom colors by special order)

### COVERAGE (LINEAL FEET)

DEPTH OF JOINT	WIDTH OF JOINT						
	1/4"	3/8"	1/2"	5/8"	3/4"	7/8"	1"
1/4"	231	154	106	92	77	66	58
3/8"		102	77	62	51	44	38
1/2"			58	46	38	33	29
5/8"				37	31	26	23
3/4"					26	22	19
7/8"						19	17
1"							14

DECK-O-SEAL | A Division of W. R. MEADOWS,

PO Box 397 Hampshire, IL 60140 | (800) 542-POOL | www.deckoseal.com | info@deckoseal.com



# UP TO \$100 REBATES

Purchase select Pentair automatic pool cleaners  
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\$50–\$100 Visa® Prepaid Card from Pentair



TRADEGRADE select+

Staple Receipt Here

## 3 EASY STEPS

- COMPLETE PROMO FORM**  
Complete and submit this form in its entirety within 30 days of purchase
- ATTACH DISTRIBUTOR INVOICE**  
A copy of your distributor invoice must be attached to collect rebate
- EMAIL ALL COMPLETED MATERIALS TO**  
Rebates@fluidra.com  
Or mail to:  
Zodiac Pool Systems LLC  
ATTN: REBATES DEPT  
2882 Whittail Loop #100  
Carlsbad, CA 92010

Not yet a Fluidra® Rewards member? Start earning on your Fluidra purchases – Join a Fluidra Rewards Program TODAY!

Check this box if you want to become a Fluidra Rewards Member (your local sales rep will contact you).

TERMS AND CONDITIONS: Offer valid for Polaris ATLAS suction cleaner (PZ4L) purchase from March 10, 2022–August 31, 2022. Distributor must accompany with promo form. Offer valid in the following states only: CA, AZ, NV, AZ, NM, UT, WA, OR and ID. Not valid with any other special price, discounts or coupons. This promotion cannot be combined with any of Fluidra's incentive programs, or any other offer.

Form and qualifying media must be submitted within 30 days of purchase. ©2022 Pentair Pool Systems LLC. All rights reserved. ZODIAC® is a registered trademark of Zodiac International, S.A.S.U. used under license. Polaris® and the Polaris 3-wheel design logo are registered trademarks of Zodiac Pool Systems LLC. All other trademarks reserved herein and the property of their respective owners. 4812-SA

Purchase Between:  
March 10, 2022 – August 31, 2022

### LIMITED TIME COUNTER PROMOTION

ONLY available in these States:  
CA, NV, AZ, NM, UT, WA, OR and ID

## GET \$50 OFF

### NEW! POLARIS ATLAS™ SUCTION CLEANER

\$50 OFF NO LIMIT ON QUANTITY PURCHASED

Advanced HALO™ Technology

ACTIVE SCRUBBING

DYNAMIC SUCTION

MULTI-DIRECTIONAL NAVIGATION

UNRIVALED WALL CLIMBING

Qualifying Models: FSATLAS  
Promotion only qualifies to purchases of Polaris ATLAS™ Suction Side Cleaner (FSATLAS) made in CA, NV, AZ, NM, UT, WA, OR and ID. Polaris ATLAS XT is excluded from this promotion.  
Promotion not available to ProTrade program dealers  
Rebates will be processed within 6-8 weeks from receipt of paperwork.

Please visit [FluidraRewards.com](http://FluidraRewards.com) for more details regarding our current offers.

**POOL PROFESSIONAL INFO**

Enrolled Fluidra Rewards members\* receive **DOUBLE points** or an **EXTRA cash rebate** on qualifying Polaris ATLAS purchases during the promotional window.

\*ProTrade program members are excluded from this offer.

Company \_\_\_\_\_ Fluidra Account # \_\_\_\_\_

Contact \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Email \_\_\_\_\_

Quantity Purchased \_\_\_\_\_  
Must supply invoice(s)

Don't have a Fluidra Account #?  
 Check this box if you want to become a Fluidra Rewards Member (your local sales rep will contact you).

## Extend your Chlorine 2X Longer

### with Fresh FROG® Minerals

### Instant FROG®

- Reduces chlorine use up to 50%\*
- Kills bacteria
- Easy to use and lasts 6 months
- For pools up to 25,000 gallons

Easily fits in skimmer basket

\*Compared to the minimum 80K recommended chlorine level of 10 ppm for a stabilized swimming pool.  
For pools with hot tubs.

**FRESH WATER**

For current promotions go to [partners.kingtechnology.com/programs](http://partners.kingtechnology.com/programs)

Instant FROG®  
#01-18-4406  
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Instant FROG® for Service  
#01-18-4410  
(6/case)

Compatible with:

- Trichlor
- Liquid Chlorine
- Cal Hypo
- Salt

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Hopkins, Minnesota  
55402

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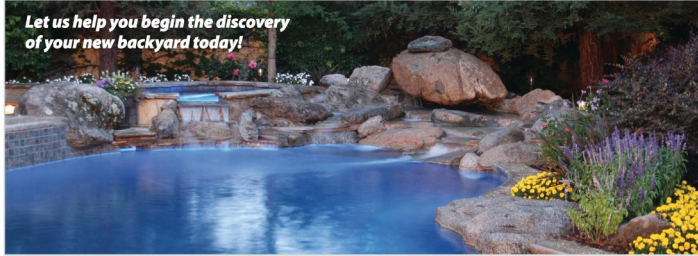
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HIGH FLOW SAFETY DRAIN



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with Pool Covers, Inc.

**GETTING Cash Is Easy!!**

Just refer a customer to us that is interested in the  
highest quality pool safety products on the market today.

**We make the sale... you get the cash!**

**Must Mention Flyer When Calling In Referral!**

- ❖ Automatic Pool Covers = \$350
- ❖ Man Fastener/Track Man = \$200
- ❖ Unit Conversions = \$200
- ❖ Recovers = \$150
- ❖ Spa Covers = \$50

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- Reduces chlorine use by 35% to 65% and more
- Less CYA conditioner tab use, reduces CYA buildup by 1.0 ppm per tablet
- Only 4 to 8 Fl. Oz. / Weekly per 10,000 gallons



When you consider less chlorine tabs, CYA conditioner, algaecide and clarifier usage, Pooltec pays for itself.



1 quart size

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McQuay Company, Inc.  
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Fremont, California 94721

Toll-Free: 1-800-289-7660 Direct: 559-299-7660 [www.easycarewater.com](http://www.easycarewater.com)

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THE DUAL-FUEL GAS HEATER WITH ZERO WALL CLEARANCE.

EXPERT LINE

NOT SOLD ONLINE

3-YEAR PARTS & LABOR WARRANTY\*\*

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We Build Better™

\*Warning: Heating component located. \*\*Warranty valid only on Hayward® products. Excludes, other terms and conditions may apply — visit hayward.com/warranty for details. Hayward, Hayward & Design, the H logo, Expert Line and locally Hayward are registered trademarks and We Build Better is a trademark of Hayward Industries, Inc. © 2021 Hayward Industries, Inc.



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**POOL TIME**



We excel at laying the foundation for your dream pool remodel. From stripping the interior surface to creating shallower depths and adding decking and seating areas, we pay attention to the details that will make your oasis last for decades.



www.PoolTimePoolSpa.com 916.638.POOL

## PEP Rancho Cordova, CA April Specials

Will Call Only

All specials end April 30, 2022 and are limited to stock on hand. Prices subject to change without notice.



HAS01041  
4/1 Sani-Clor Liquid  
Pool Chlorine (12.5%)  
(Deposit Required)  
**\$17<sup>20</sup>/Case**



HAS15041  
4/1 Muriatic Acid (31.45%)  
(Deposit Required)  
**\$23<sup>30</sup>/Case**



PCHBORAC55  
Boric Acid 55.1# Bag  
**\$55<sup>12</sup>/Bag**

**PEP**  
Pool Electrical Products  
2419 Mercantile Drive Suite E  
Rancho Cordova, CA 95742  
Ph: 916-254-5005

New Northern California pool & spa distribution warehouse stocking a full line of products for the pool and spa professional. Need to set up an account? Stop by or complete the new customer application online.  
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- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

\*PLEASE CONTACT JOHN KIES – ELM DISTRIBUTION (916) 342-0782

## Committed to the Industry Dedicated to the Pro!

### HASA Pittsburg Open House

1251 Loveridge Road, Pittsburg, California, 94565

Join Us  
April 7, 2022

10:00am to 2:00pm

Lunch 11:00am  
to 2:00pm

We're working hard to make this season your best ever. Come see what we're up to at our special open house.

- A hands-on interactive plant tour
- Free giveaway items
- A free taco bar lunch
- Easy installation demonstrations of the HASA Liquid Feeder™
- Demonstrations of the HASA Pro Rewards™ app program

Space is limited, so register now at [hasapool.com/hasa-pittsburg-open-house](http://hasapool.com/hasa-pittsburg-open-house) or scan the qr code. For more information:

Brian Rivera  
925-997-3640  
[brivera@hasapool.com](mailto:brivera@hasapool.com)

Dave Shepard  
916-949-2662  
[daveshepard@hasapool.com](mailto:daveshepard@hasapool.com)



## Introducing LESLIE'S PRO

Visit [LesliesPro.com](http://LesliesPro.com), our new website dedicated to pool professionals for details.



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Check store inventory before visiting



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Buy online and have your items ready for pickup, saving time



**PRO PARTNER PRICING**  
Access to your wholesale pricing & visibility to consumer retail prices



**REORDER WITH EASE**  
Easy reorder functionality for frequently purchased items



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Intuitive, simple online shopping interface



**FIND PRODUCTS EASILY**  
Easy to find the products you need as a Pool Professional

## Introducing Leslie's Pro Partner Program

A new program designed to grow your business.

Enroll today to take advantage of these program benefits:



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Add new customers to your business with referrals from your local Leslie's stores.



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Buy more, earn more! Earn rebates based on your annual spend.



**MAJOR EQUIPMENT BENEFITS**  
Receive extended protection on all Jacuzzi equipment and other select products.



**VENDOR PARTNERSHIPS**  
Access discounts and other member benefits from selected vendors.

- SPPA - Insurance
- Skimmer - Routing App



**ADDITIONAL BENEFITS**

- Open 7 days a week
- FREE water testing
- Convenient locations
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- Single Source for Product Knowledge & Training


**MOVING BUSINESS FORWARD DOESN'T MEAN YOU HAVE TO GET THERE ALONE!**







# APRIL 2022



SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6 CVIPSSA Chapter Meeting	7	8	9
10	11	12	13 CVIPSSA Board Meeting	14	15	16
17	18 	19	20	21	22	23
24	25	26	27	28	29	30

## May Table Top - May 4th

# MAY 2022

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 CVIPSSA Chapter Meeting	5	6	7
8 	9	10	11 CVIPSSA Board Meeting	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30 	31				



**Insurance Membership Education Networking Friendship**

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[www.facebook.com/CapitalValleyIpssa](https://www.facebook.com/CapitalValleyIpssa)

**Newsletter Editor:**

**Mike Assenza**

**Phone: 916-837-8525**

**[mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com)**

**Chapter Mailing Address:**

**Capital Valley IPSSA**

**P.O. Box 1944**

**Orangevale, CA 95662**

**Capital Valley IPSSA Chapter - Board of Directors**

<i>Jason Hilton, President</i>	<i>(916) 224-3113</i>	<i><a href="mailto:jay@shockwavepool.com">jay@shockwavepool.com</a></i>
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**Chapter Standing Rules at [www.cvipssa.com](http://www.cvipssa.com)**





**Thank you from Capital Valley IPSSA Chapter!**  
**Please get to know our Chapter Supporters**  
**They are here to help you be your best**

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Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to [mike@rivercitypoolcare.com](mailto:mike@rivercitypoolcare.com). The deadline is the 25th of the month for the following months issue.